

# WHY IS BUSINESS CONTINUITY PLANNING SO IMPORTANT?

A business continuity plan should be a commonsense document that addresses the specific circumstances and needs of your business. It provides practical strategies to follow in a crisis, eg fire, flood, storm, explosion, adverse market or financial circumstances, computer viruses or power outages.

A good business continuity plan will give you a better understanding of how your business works, the risks it faces and the things that need to be done to ensure you recover from an incident.

## WHAT ARE THE ESSENTIALS OF A BUSINESS CONTINUITY PLAN?

A business continuity plan should be tailored to fit an individual business, but a typical plan will include the following:

- A list of essential business requirements identifying risks and assessing the impact they would have on your business, and
- A strategy to respond to, manage, and recover from an incident.

The plan needs to be regularly tested, reviewed and updated to make sure it remains relevant and useful.

## WHY IS BUSINESS CONTINUITY PLANNING SO IMPORTANT?

The current security environment makes business continuity planning important. In addition to natural disasters, fire, flood or malicious criminal activity, terrorism is also a threat.

Your business need to be protected. It is critical that we are prepared and have good business continuity plans in place. Every business should know how they will manage an emergency situation. Planning is best done before an event, not in the middle of it. Time spent planning is never wasted. How quickly your company gets back to business after an emergency often depends on the planning you do now.

## TESTIMONIAL

*Faced with a substantial increase in premium and even more worryingly, restrictions in policy cover, we appointed Steve Williams of BCARM to overview all our Risk Management together with Health & Safety Procedures. At the initial meeting, they explained how they understand the issues, develop a solution, deliver, implement and support.*

*It would be fair to say that the whole process has transformed the way we operate and as a consequence not only is it a much safer environment to work in, but we have enjoyed substantial reductions in insurance premiums and none of the previous cover issues.*

*We are particularly pleased with the remote access capabilities and look forward to working with them in the years ahead.*

**Paul Lay** - Managing Director Lays International Ltd

# BUSINESS CONTINUITY

For **FREE** Business Continuity and Incident Management software for UK Management, and further information on the subject, please follow this link:

<https://robust.riscauthority.co.uk/>

